



Mailshot Assistance

Market your services simply and effectively



Effective direct marketing makes your message and brand visible to the right decision-maker, of the right building project, at the right time, when they are most susceptible in respect of decisions concerning their building projects.



You can tailor your message and mailshot appearance in any way you want.

Tailor-made selection

Your mailshots are tailored according to the target groups you want to focus on: active developers, consultants, architects, contractors, etc.

You can also choose which categories and geographical areas you want to focus on, as well as the scope of your project. It all depends on the people and companies you want to reach..

How does it work?

You create your message yourself using pictures and text, and send it to us in PDF format - we then start sending out your mailshots.

Every week our database reads your selection and automatically sends out cards to the right decision-makers.

With this direct method you can easily and efficiently influence the right person, in the right project, at the right time.

This includes

- Postage (second class/economy)
- A5 cards, 240 g silk
- Double-sided four-colour print
- Active address
- Mailshot
- A login to an online portal where you can see who has been sent cards every week

Event-controlled addresses

By conducting daily market surveys, our editorial team tracks the entire construction process and identifies who is building what, when and how. Each individual building and facilities project is followed up, from developer's concept, planning and architect's drawing, to the reporting of tender deadlines and the procurement of consultants, contractors and sub-contractors. Your message reaches the right decision-maker at the project level. *More information overleaf.*

Would you like to know more? Ring us on +46 (0)650 15150, e-mail sales@sverigebygger.se or visit the sverigebygger.se website.

What makes Sverige Byggers DM-services & addresses so unique?

General mailing list company

Only have addresses



Own register

- Reach higher level decision-makers such as CEOs, marketing managers, etc.
- Select by number of employees, industry, turnover, etc.

Developer

Architect

Installation consultant

Building Contractor

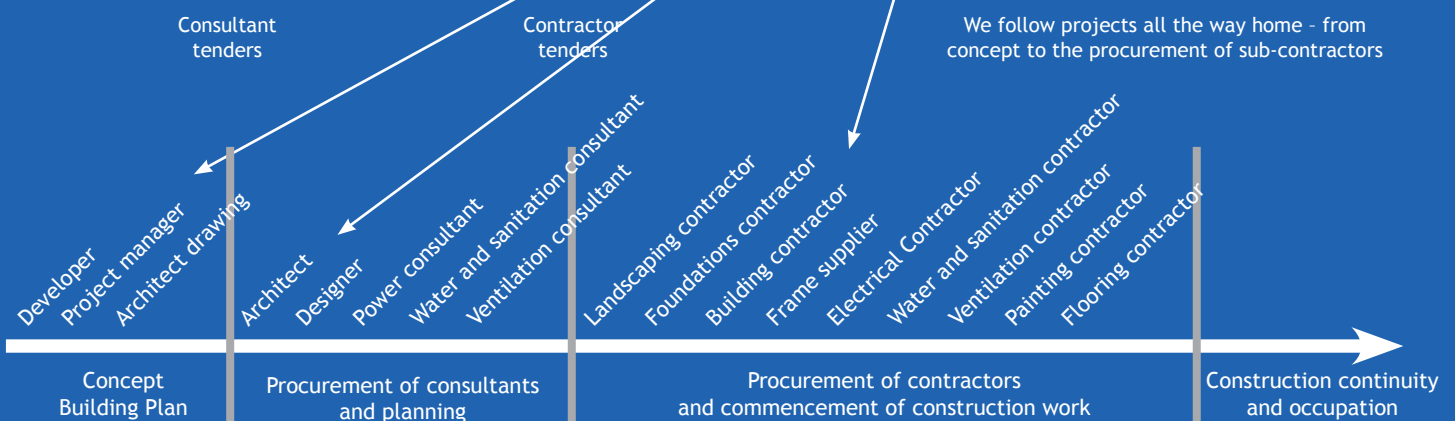
Contractors

Flooring Painting

Sverige Bygger

Follows the sequence of events in every building project

- Active companies with building projects that match your bespoke profile
- Right TIME
- Usually contains types of decision-makers that don't appear on other mailing lists



We are the business source for the Swedish construction industry!

OUR VISION

We will create more business opportunities and facilitate more decisions than anyone else by keeping an unparalleled daily track of construction and facilities projects, and by following the entire construction process in the search for relevant, business-critical construction information.

OUR MISSION

To make it easy for our customers to make correct business decisions, market themselves effectively and find more and better business opportunities on a daily basis.