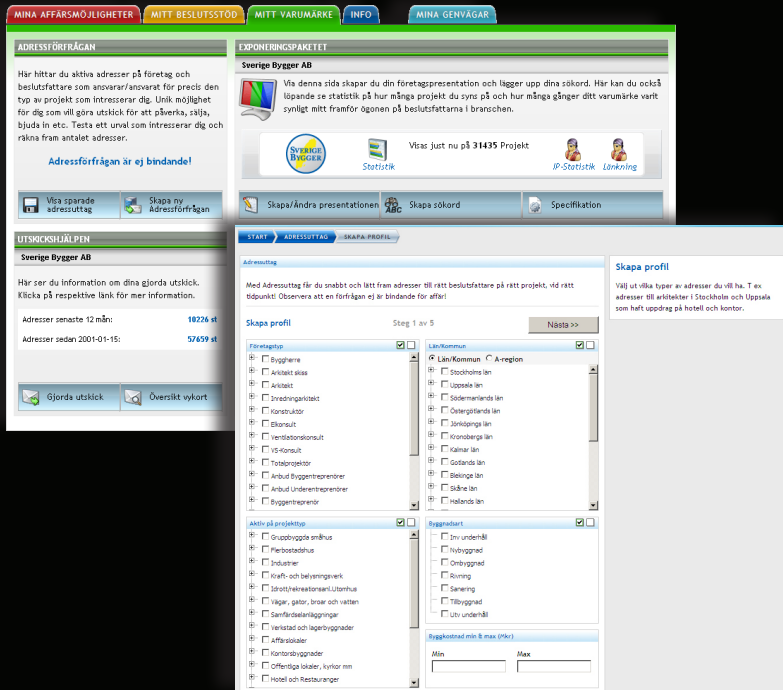


MITT VARUMÄRKE

Exposure, address and mailshot services that effectively market and strengthen your brand.



Address Lists

If you are a customer of any of Sverige Bygger's services, you can get address lists at a great price. You select the target groups, geographical area and so on.

You get unique event-driven addresses that can be used for mailshots, direct marketing campaigns and more. In a quick and simple way, you reach the right decision-makers down at the project level.

Read more about Address Lists in a separate PDF file.

** If you are a customer of one of our construction information services, you can also use the "My Addresses" function for direct download of interesting companies/contacts. Find the feature under the tab "Mina Affärsmöjligheter".*

Additional services



Mailshots

Effective print direct marketing makes your message and brand

visible to the right decision-makers, of the right building projects, at the right time, when they are most susceptible in respect of decisions concerning their building projects.

You give us the message you want to convey, and then we make certain that you and your brand/company are marketed to the right decision-makers every week for an entire year.

Read more about Mailshots in a separate PDF file.



Exposure Package

Digital marketing that shows off your

on a business card featuring your logo/brand, a link to your website, contact details and links to any reference projects held on our database. You can also add a block of text about your company and set up keywords for Internet searches.

You will be visible and searchable on many sites:

- bygg sverige.se
- customers on sverigebygger.se
- sverigebygger.se start page
- byggsok.se (and partners)
- search engines (Google, etc.)

Read more about Exposure Package in a separate PDF file.

Event-driven brand profiling

By conducting daily market surveys, the editorial team of Byggsverige tracks the entire construction process and identifies who is building what, when and how. Each individual building and facilities project is followed up, from developer's concept, planning and architect's drawing, to the reporting of tender deadlines and the procurement of consultants, contractors and sub-contractors. Your message reaches the right decision-maker at the project level.



Would you like to know more? Ring us on +46 (0)650 15150, e-mail sales@sverigebygger.se or visit the sverigebygger.se website.

OUR MISSION IS TO MAKE IT EASY FOR OUR CUSTOMERS TO MAKE CORRECT BUSINESS DECISIONS, MARKET THEMSELVES EFFECTIVELY AND FIND MORE AND BETTER BUSINESS OPPURTUNITIES ON A DAILY BASIS.

WITH  YOU WILL NOTICE THAT WE TAKE OUR MISSION SERIOUSLY:

MINA AFFÄRSMÖJLIGHETER



Search, monitoring and event services that open up unbeatable business opportunities for you. Contains construction information about projects, companies, tenders and procurements.
(Read more in a separate PDF file)

MITT BESLUTSSTÖD



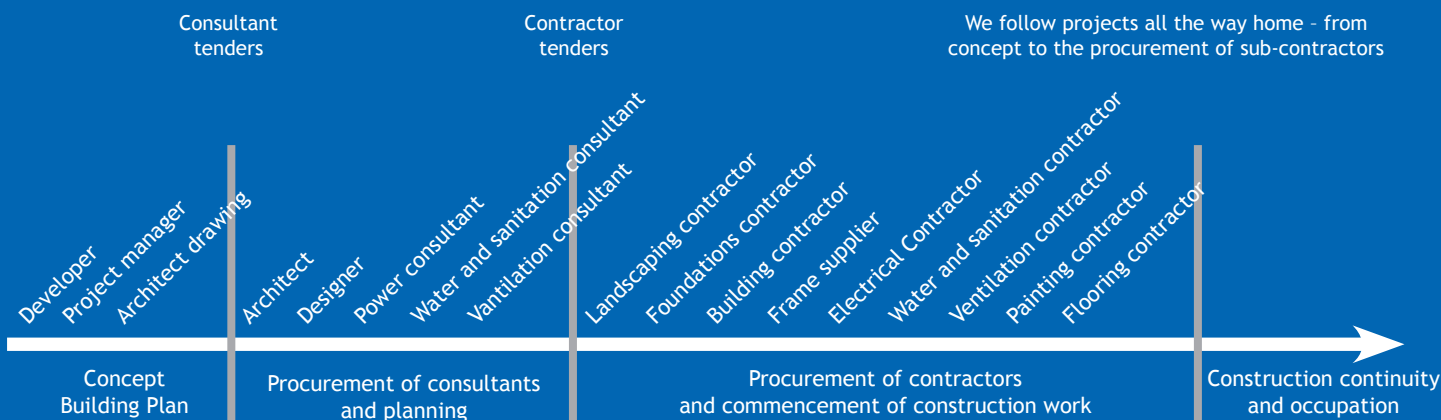
Statistic, analysis, trend and ranking services that quickly and easily give you the information you need in order to make a decision - whenever you need it.
(Read more in a separate PDF file)

MITT VARUMÄRKE



Exposure, address and mailshot services that effectively market and strengthen your brand.
(Read more in a separate PDF file)

Construction process



What type of project are you interested in and at what point in the project do you want to receive information?
We follow the entire construction process in the hunt for relevant, business-critical information.

We are
the business source for the Swedish construction industry!